

CORA online workshop series. WS1: Integrated strategy, KPIs and funding

Thursday, 27 October 2022, 13:00 – 16:10 CET

Agenda

13:00 15 min **Opening and welcome**
Introducing the smart rural journey approach for small and rural municipalities
 Dr. Peyman Khodabakhsh, Head of Smart Regions, atene KOM, Germany

13:15 25 min **Inspirational speech**
 Bas Baalman, Director of the Groningen Digital Business Center, Netherlands

13:40 75 min **Learning from the practice. Case studies from European municipalities**

Integrating the strategy for the municipality of Oldambt
 Emilie Elshof, Municipality of Oldambt, Netherlands

The digital challenge in Eidskog Municipality as a remote rural area
 Eric Anthony Utgård, Eidskog Municipality, Norway

In this case study you will get insides on the digital challenges in Eidskog municipality and the various welfare technology solutions that the municipality is working on, especially in the field of health-related technologies and services.

Intercommunal approach for a digital strategy
 Filip Meuris, Intercommunale Leiedal, Belgium

In early 2022 the inter-municipal agency Leiedal and its 13 municipalities agreed on a digital transformation strategy for the region of Southwest Flanders. It forms the basis for a gradual shift to data-driven organisations and regional IT investments. This session will focus on the Why (sense of urgency), the Who (not the IT department but the general managers and heads of department), the What (leadership and culture first, then technology aligned with the business dimension), the How (citizens focused and e-inclusion by design).

The digital transformation in Vejle Municipality as a prioritized leadership responsibility

Brian Slot, Municipality of Vejle, Denmark

The presentation will show, how the municipality deals with digitalization and data in both national and international digitalization projects. It provides insight about the applied leadership principles for digital transformation decided by the Executive board of Vejle Kommune.

Senior Citizens Portal – a tool defined by the digital strategy for better quality of life for citizens

Laura Kremeike, Amt Hüttener Berger, Germany

The Amt Hüttener Berge develops a senior citizens portal on which a wide variety of, in part innovative, digital information and service offers are bundled. These offers contribute to supporting a self-determined, healthy and participatory life for elderly people. From the case study, you will discover how the senior citizens portal emerged from the integrated strategy of the municipality and learn about the applied participation concept.

14:45 15 min **Break**

15:00 30 min **Panel discussion. Chances and challenges in developing and implementing digital strategies**

Dr. Peyman Khodabakhsh, atene KOM, Germany
 Eric Anthony Utgård, Eidskog Municipality, Norway
 Brian Slot, Municipality of Vejle, Denmark
 Laura Kremeike, Amt Hüttener Berger, Germany
 Filip Meuris, Intercommunale Leiedal, Belgium

15:30 10 min **Closing and transition to breakout sessions**
 Darijus Valiucko, atene KOM, Germany

15:40 30 min **Breakout sessions**
 In individual virtual rooms you will have the possibility for follow-up discussions with each presenter of the case study.

16:10 **End of workshop**